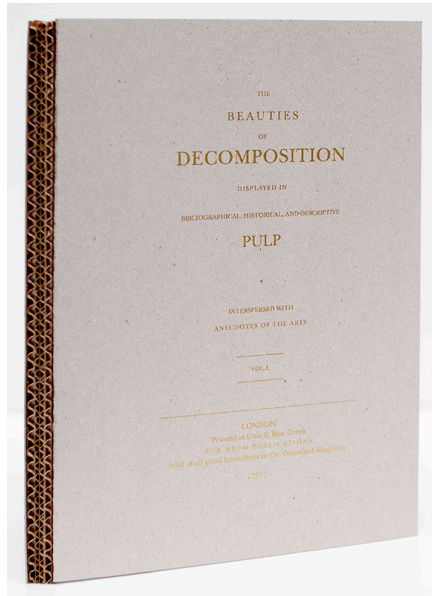


MSDM PUBLICATIONS



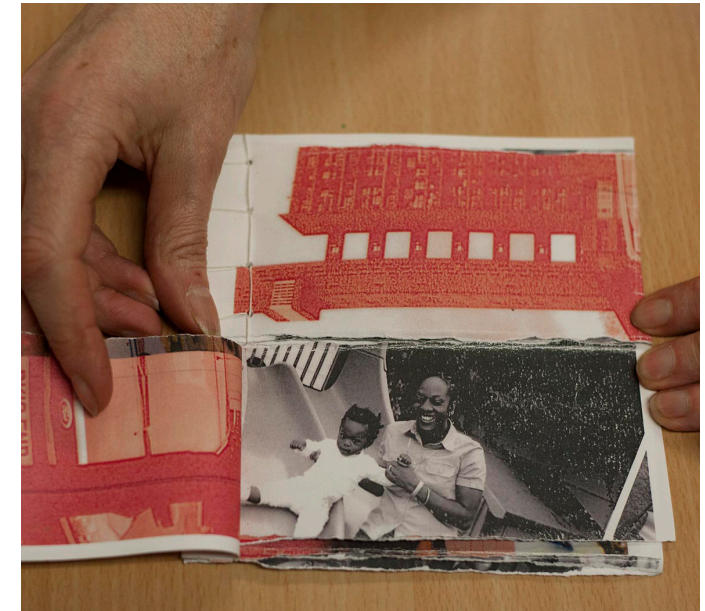
PHOTOBOOK MEDIUM



EDUCATION



EXHIBITION



SOCIAL PUBLISHING

MSDM PUBLICATIONS

ABOUT

“msdm publications” is a small press and publisher located in London. Established by paula roush as an imprint of the msdm studio, “msdm publications” aim to create a small-scale model of photobook publishing, encompassing photographic practices and book art processes.

Photobook medium

Projects are guided by artistic research and the persistent investigation of both formal and conceptual aspects of the photobook medium. High-quality limited editions—

in these days of automated Print On Demand publishing—makes for a distinctive approach to photobook publishing.

Education

msdm publications are represented in public artists’ books collections worldwide, where they are accessed by a broader audience and used as educational resources for students and

researchers of photobook art. this is complement by a wide-range of presentations, from hands-on workshops to lectures about photobook publishing history and practices hosted on our studio or at partner sites.

Exhibition

msdm curates exhibitions, installations and performances of photobook art. “ə/h/-books” and “photobook pop-up” are two parallel programmes of exhibitions, artists’ talks and publications developed in collaboration with Photography and Photobook learning at the London South Bank University. Other exhibitions aim to promote photographers’ publishing practices within a participatory framework.

Social publishing

msdm delivers free/low-cost photobook making workshops to humanitarian organisations working directly with their artists to document, exhibit and publish their photographic archives. These offer work placement opportunities to undergraduate photography students. .

MSDM PUBLICATIONS IN PUBLIC COLLECTIONS

Drawing Room Outset Study Library, London UK

EDP Foundation's Art Collection, Lisbon Portugal

Metropolitan Museum of Art, Thomas J. Watson Library, New York, US

Museum of Modern Art (MOMA) New York, US

National Art Library, Victoria & Albert Museum, London UK

School of The Art Institute of Chicago Joan Flasch Artists' Book

Collection John M Flaxman Library Chicago, US

Boston Athenaeum Boston MA, US

Kandinsky Library, Musée National d'Art Moderne/Centre Pompidou

Paris France

Swarthmore College Libraries, Swarthmore PA, US

Virginia Commonwealth University in Qatar VCUQatar

Zürcher Hochschule der Künste – Medien- und Informationszentrum

ZHdK MIZ Zurich Switzerland

Oslo National Academy of the Arts The Library, Oslo Norway

The Brooklyn Museum, New York, US

100 Flowers Collection for NHSGGC's new South Glasgow

University Hospital and Royal Hospital for Sick Children, UK

Frans Masereel Centrum Collection, Belgium

Cuming Museum, Art Collection and Local History Library and

Archive (Southwark Heritage), London

bookRoom bookworks collection, UCA Library at Farnham, UK

P74 Artists' Books Collection, Ljubljana, Slovenia

Photolreland Foundation Collection, Dublin Ireland

PHOTOBOOKS [SELECTION]

HYPNOTIC HIGHWAY

Handbound artist's book with slipcase, coptic binding with gatefold structure, monotone laser printing on recycled paper 22 x 16 x 3 cm closed)

33 photos with additional family photographs and media research, in 10 gatefolds, 5 folio sections and 1 photo insert (42 x 30 cm) /

Coptic binding with linen thread and grey boards with sticker in case made of cardboard / photography, text and design paula roush /

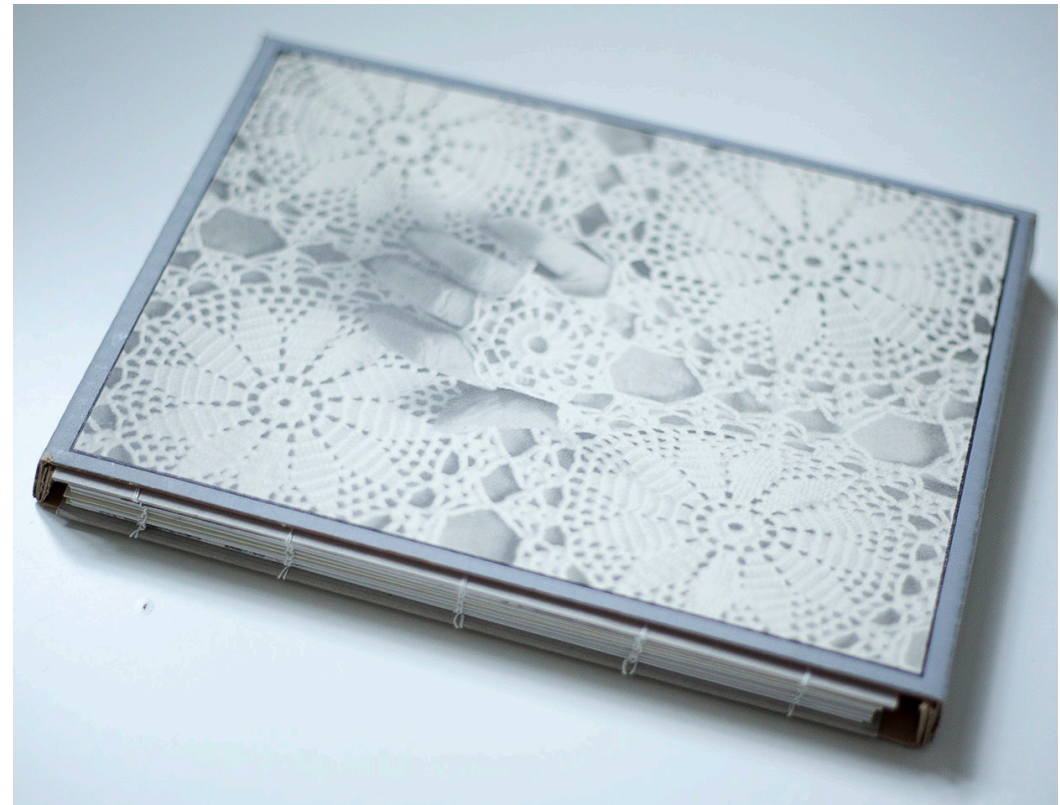
First edition of 88 copies

published June 2019

msdm publications

Hypnotic Highway is a photobook about the hypnotics crisis. I travel regularly between London where I'm based and Lisbon, where mum lived on her own. This time, when mum called for help, I had no idea I would be coming home to a landscape of pills and hallucinations ...the Hypnotic Highway...The photos were taken between the Lisbon apartment and the hospital, witnessing the impact of Zolpidol, a prescription sleeping aid, on mum's physical and psychological condition.

I read the report Living With A Prescription Drug Addict Mother Compelled Me To Fight Big Pharma and Win by lawyer Susan Chana Lask, on her Ambien Class Action I against Sanofi Aventis, the pharmaceutical company behind the hypnotics epidemic, and this helped me identify the politics surrounding the company whose logos printed in plastic



paula roush, Hypnotic Highway, Handbound artist's book with slipcase, coptic binding with gatefold structure, monotone laser printing on recycled paper 22 x 16 x 3 cm closed)
msdm publications 2019

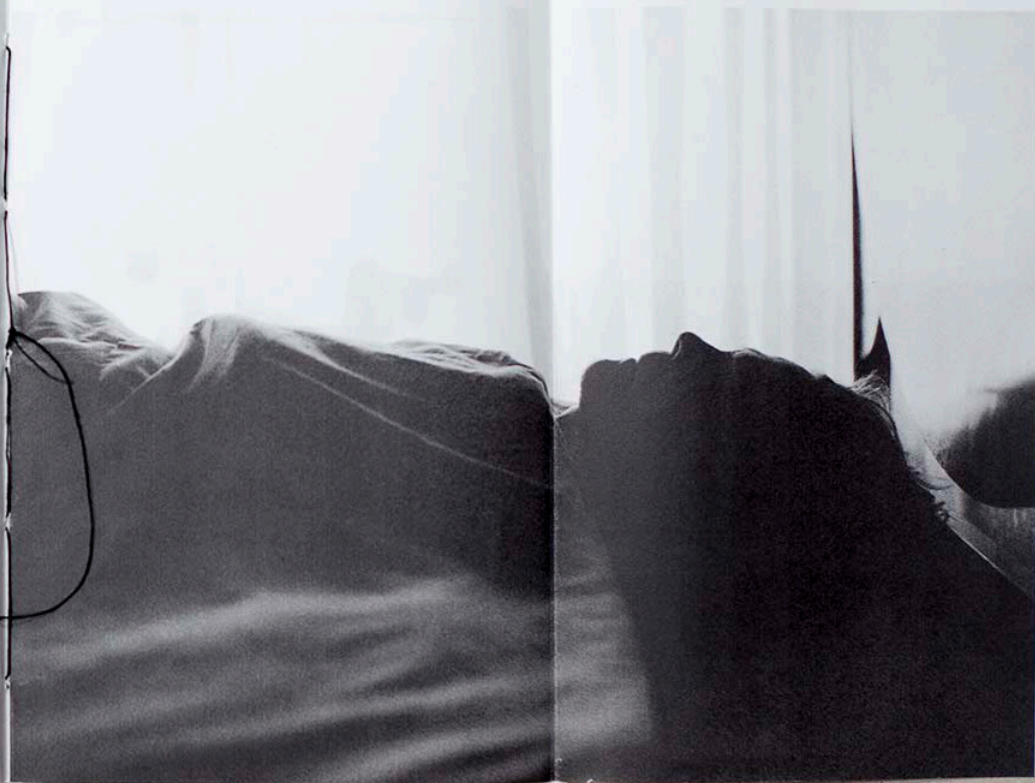
bags I found lying around the house, with pills inside. I also was inspired by photographer Nan Goldin's essay and collection of photographs detailing her addiction to Oxycontin and her campaign against Sackler's family Purdue Pharma, the pharmaceutical company behind the opioids epidemics.

Mum's physical body didn't survive the hypnotics crisis and the journal I had started before her passing as a record of our time together, comes out now designed as a photobook masked as a personal photo-essay, but really meant as another call for action. As Susan Chana Lask wrote so eloquently The doctors who killed my mother still practiced after her death. They never asked how she was. They are drug dealers.



Nini is 88 years old and
addicted to the same medical
drug that killed Heath Ledger
at 28 and wiped out five years
of Eminem's life when he was
in his thirties

She became an Ambien Zombie, as
they're known, people with no
memories of the bizarre things
done under the influence
of the drug



paula roush, Hypnotic Highway, lay-flat book installation, Ragusa FotoFestival 2019

MSDM PUBLICATIONS

The Beauties of DECOMPOSITION

paula roush & Michael Hampton

Foil-stamped grey board box 32x23cm contains:

Unique handmade paper specimen 24x19cm.

Three laser printed books:

1. Decomposition: stapled colour 21x15cm, 40 pages, evercolor cream paper 80gsm, varied inserts.

2. Scanned record of paper specimens: #1-12 stapled b&w 27x19.5cm, 24 pages, corona offset paper 120gsm.

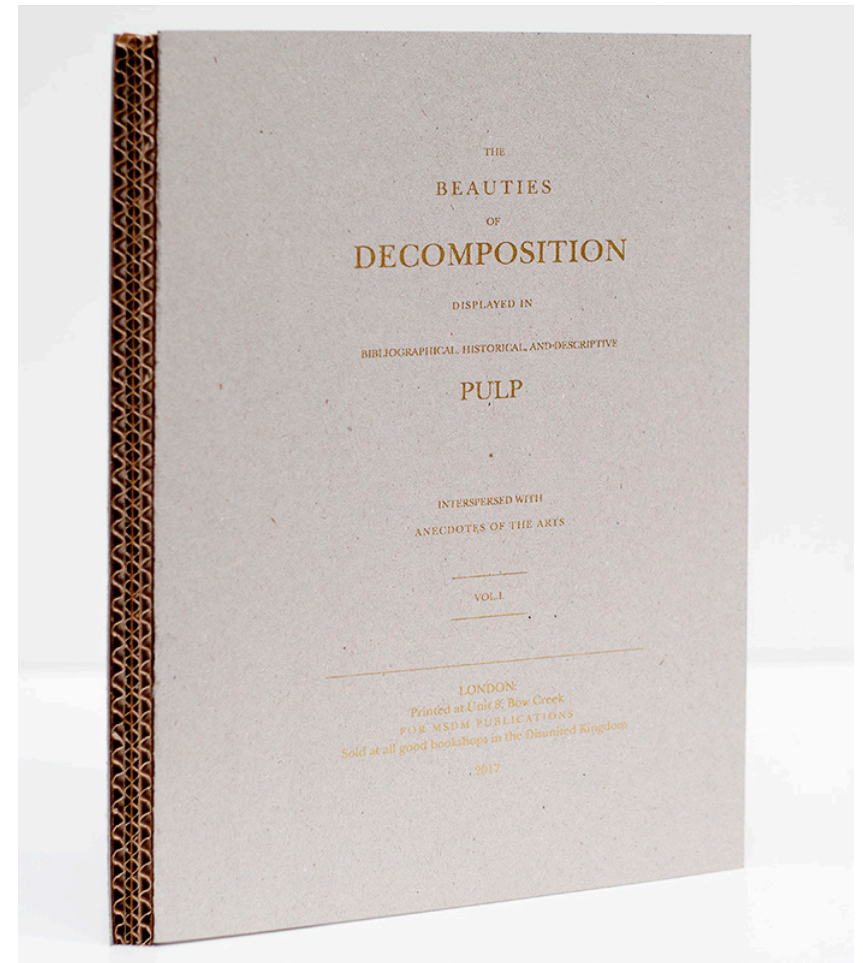
3. "thanks for the information and good news": scanned b&w letters bound by a brass cylinder post: 18.5x17cm, canon paper 80gsm.

Colour photograph on gloss paper: 15x10.5cm.

Special edition of 12 copies accompanied by a certificate of authenticity signed by the authors.

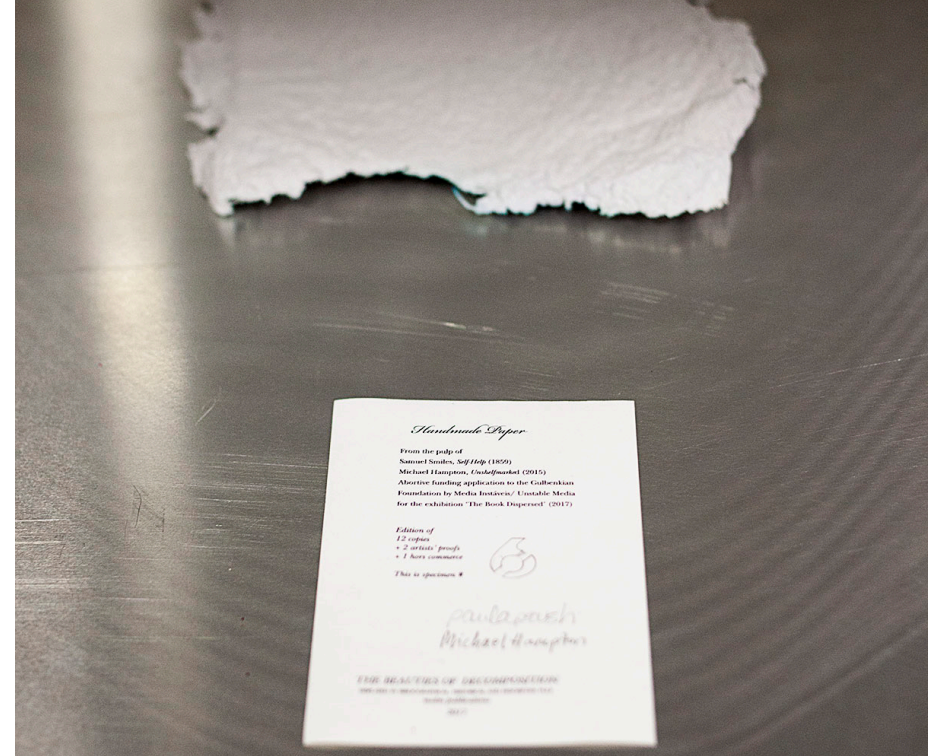
msdm publications 2017

Concept-specific paper is a refined substrate in the world of the artists' book. The logic of the work is materially inscribed in the fibres of handmade paper. In the case of The Beauties of Decomposition, the paper's meaning is derived from 'The Book Dispersed' project. This special edition contains a paper specimen composed of pulp from the abortive funding application for 'The Book Dispersed' an exhibition devised by the collective Media



paula roush & Michael Hampton, Decomposition, photobook structured in 3 pamphlets with handmade specimen in handmade box unbound signatures, 32 x 23 x 3 cm
msdm publications 2017

Instaveis/Unstable Media I am part of, blended with pulp from Michael Hampton's magnum opus Unshelfmarked: Reconceiving the artist's book (author's copy), together with extra pulp from Samuel Smiles's Self-Help (a print on demand copy purchased on eBay). The book, dedicated to the late Auto-Destructive artist and activist Gustav Metzger, is a work about dispersion in the form of a conversation between scattering and collecting/organising.



paula roush & michael Hampton, The Beauties of DECOMPOSITION Vitrine installation, Unbound exhibition views, Herbert Read Gallery, Canterbury

EXHIBITION> ə/uh/-BOOKS

ə/uh/-books is a programme of exhibitions, artists' talks and publications developed in collaboration with the Photography course and photobook learning at the London South Bank University. Projects have taken on various formats ranging from installations and presentations to the production of editions through commissions and collaborative workshop formats.

The project's aims are to supplement and extend both the teaching contents and practices of the photobook publishing programme as well as making a contribution to current debates on photobook publishing and curating. The programme alternates the presentation of students photobooks with photobook publishing projects by guest photographers, aiming to promote a dialogue between students, lecturers, invited artists, curators and theoreticians.

During its first year of programming, the space operated out of the London South Bank University Student Centre. With its two walk-in vitrines, the space acted as a folio (a double side printed page) between the interior and exterior of the university, as well as an experimental and reflexive form of exhibition practice for photobook

works. For the second year of activity, the project has used the University's Borough Road Gallery.

ə/uh/-books artistic and curatorial discourses focus around concepts of mobility, participation, experimentation and the 'do it yourself' ethos associated with art publishing, with

- the publication of a zine for each exhibition with photos of the installations and interview/ conversation with the exhibiting artist, debating the themes of the work and the artist's publishing strategies.
- the online presence at uh-books.tumblr.com where the documentation zines can be freely accessed and downloaded.

ə/uh/-books has been shown nationally and internationally at:

- All Inked up Kent's International Artist Book & Print Event UCA Canterbury & The Brewery Tap Folkestone
- KHiO Library of Artists' Books, Oslo National Art Academy
- PRINTed #4 Singular publications at EINA Centre Universitari de Disseny i Art/ UAB Autonomous University of Barcelona
- Arts Llibre Workshop at ESDA Llotja Escola d'Arts i Oficis de Barcelona, Spain.

Θ/UH/-BOOKS PROGRAMME

Year II

ə-books #10 May 15-18, 2018 Unveil'd Photobook #01

ə-books #9 Mar 9th- Mar 23th 2018 Jens Masmann L ND N

ə-books #10 May 15-18, 2018 Unveil'd Photobook #01

ə-books #9 Mar 9th- Mar 23th 2018 Jens Masmann L ND N

Year I

ə-books #8 Tuesday 25 April – Friday 26 May 2017 Tadej Pogačar +

Dejan Habicht: HU? Pre-Brexit Tour

ə-books #7 March 28th – April 21st 2017 Héloïse Bergman: The
Dying Art

ə-books #6 March 21st – March 24th 2017 Andreia Alves de Oliveira:
River Boats & Inner Thoughts

ə-books #5 January 31st- February 25th 2017 Jessica Brouder: I
Believe in You

ə-books #4 October 18th- November 18th 2016 Marc Vallée: Vandals
and the city

ə-books #3 September 14th- October 12th 2016 Amy Warwick: Blame
your parents

ə-books #2 June 28th- August 28th 2016 Martin Toft and Gareth
Syvret: Atlantus

ə-books #1 May 25th- June 24th 2016 Lara Gonzalez: made and
published



Installation view, ə-books #2, June 28th- August 28th 2016 Martin Toft and Gareth Syvret: Atlantus A transoceanic photography project & DIY exhibition



Installation view, e-books #2, June 28th- August 28th 2016 Martin Toft and Gareth Syvret: *Atlantus* A transoceanic photography project with newspaper work to take away as proposition for DIY exhibition : **Take two of these newspapers and find a wall space that is 2x6 metres in size. Open out both copies, separate the pages and assemble your exhibition following the wall plan in the publication. Or, separate into five smaller sections using the divisions shown on the plan to fit your wall space.**



ə/uh/-books: a project space for material publishing, programme exploring paper publishing as artistic practice (LSBU Student Centre)

Installation view, ə-books #1, Lara Gonzalez: made and published [ProCreate Project] May 25th- June 24th 2016

An investigation into the relationship between mothering and creative practice with 130 artworks that are part of the ProCreate Project published as photozines.

curated by paula roush/ msdm



Installation view, ø-books #1, Lara Gonzalez: made and published [ProCreate Project] May 25th- June 24th 2016

An investigation into the relationship between mothering and creative practice with 130 artworks that are part of the ProCreate Project published as photozines.



Installation view, æ-books #3 September 14th- October 12th 2016 Amy Warwick: Blame your parents A photozine of post-teenage years

ə/uh/-BOOKS>PUBLICATION

RS FILES LONDON – MUNICH TO BE CONTINUED

Collective photobook, based on a set of rules created for the workshop Self-Publishing and the Photobook, March 9th 2018.

Loose binding with rubberband

within printed envelope containing backstory infosheet.

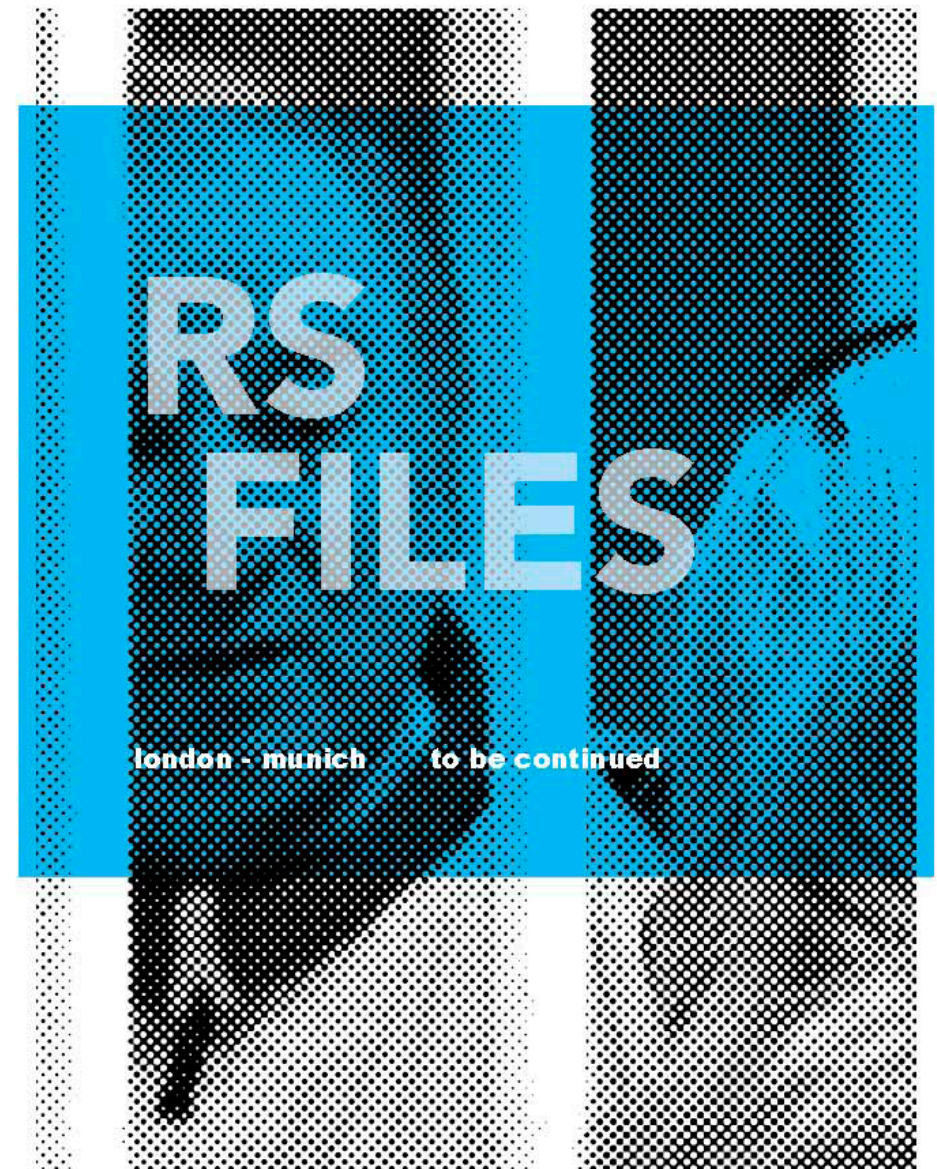
Fifty six A4pages, twenty four A5 pages and four A6 pages.

Design: paula roush and Jens Masmann

Featuring folios by: Amelia Attle / Raluca Babos / Emma Bircham / Razvan Bronda / Iga Cegielko / Kate Gentry / Jessica Hansson / Isabella Hewlett / Peter Di-Mola Jordan / Kyle Jackson /Charlotte Joseph / Tomasz Klimara / Jai Mills / Daisy Morey / Micah Morgan / Regan Ross / Sam Sutton / Isaac Watson.

published by ə/uh/-books/ msdm publications

HORS COMMERCE: As the work includes photographs that do not belong to public property yet, this book is published NOT FOR SALE.



ə/uh/-BOOKS>BOOK FAIR

PRINTed #4

curated by Enric Mas and Jo Milne

Espai Cultural EINA Barra de Ferro

EINA Centre Universitari de Disseny i Art

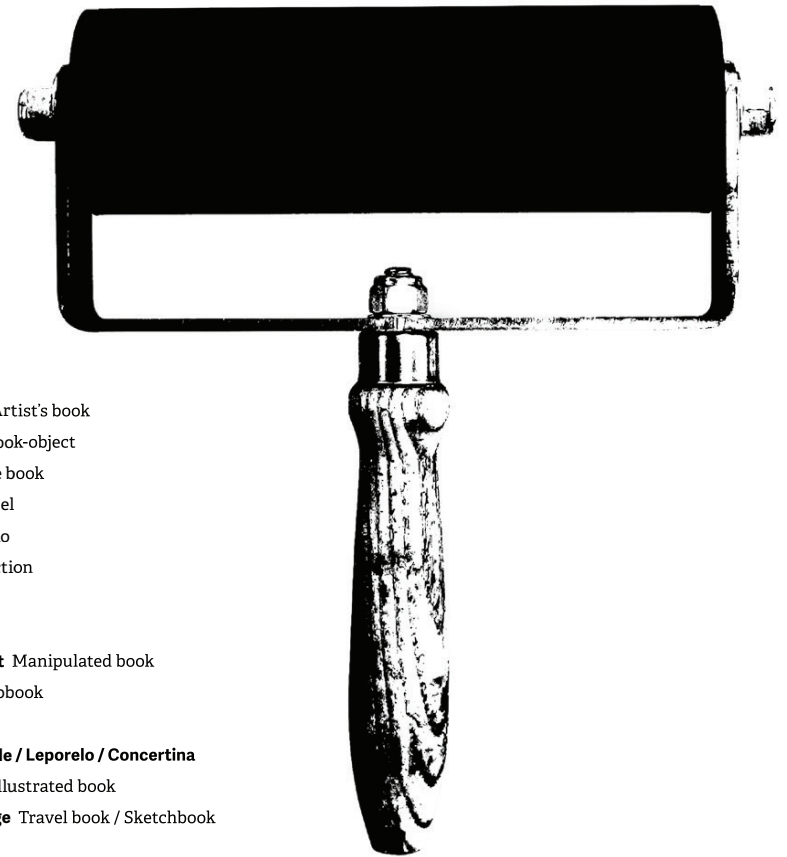
UAB Autonomous University of Barcelona April 2018

Selected to be part of PRINTed #4, ə/uh/-books project space participated in small-format fair dedicated to the field of singular publications, understanding this to include all kinds of editions that contemplate the idea of the book in the broadest possible sense. PRINTed is generated from within an educational environment, with the aim of generating links between different centres from around the world where teaching and research is undertaken in the fields of printmaking, editions, and design.

Participants: London South Bank University / University of Leeds (UK) / Wild Pansy Press / University for the Creative Arts. Canterbury. Kent (UK) / Llotja Escola Superior de Disseny i Art / Facultat de Belles Arts de la Universitat de Barcelona / Metàfora. Barcelona / EINA. Centre Universitari de Disseny i Art de Barcelona (Adscrit a la UAB).



21 – 4 – 2018 | 11–20h
Espai Cultural EINA Barra de Ferro



Llibre d'artista Artist's book
Llibre objecte Book-object
Llibre-joc Puzzle book
Contenidor Vessel
Carpeta Portfolio
Col·lecció Collection
Sèrie Series
Zine / Fanzine
Llibre intervingut Manipulated book
Foto-llibre Photobook
Àlbum Album
Plec / Desplegable / Leporelo / Concertina
Llibre il·lustrat Illustrated book
Quadern de viatge Travel book / Sketchbook
Postal Postcard
Estampa Original prints

/uh/-books: un projecte d'espai per a l'edició de publicacions fotogràfiques

El mòdul 'Self-Publishing and the Photobook' ('Autopublicació i Foto-llibre') forma part del curs de Fotografia del 2n any (Grau) de la London South Bank University. L'objectiu principal d'aquest projecte basat en 12 setmanes de treball pràctic és explorar els vincles entre la fotografia i l'edició, fent èmfasi en la materialitat única del format del llibre. El nostre és un enfocament "indie" per a l'autoedició, que combina el disseny digital amb impressió casolana i enquadernacions fetes a mà, per produir edicions limitades que són a la vegada precioses i assequibles.

Paral·lelament, gestionem /uh/-books: un projecte d'espai per edicions fotogràfiques, amb un programa d'exposicions, xerrades d'artistes i publicacions que exploren la publicació d'art com a investigació fotogràfica. Amb les seves dues vitrines, l'espai funciona com un separador entre l'interior i l'exterior de la universitat, així com una forma experimental i reflexiva de pràctica expositiva per a treballs fotogràfics en format de llibre.



I Believe in You de Jessica Brouder, 2017

I Believe in You by Jessica Brouder, 2017

/uh/-books: a project space for photobook publishing

The module 'Self-Publishing and the Photobook' is part of the 2nd year BA (Hons) Photography course at the London South Bank University. The main purpose of this 12-week practice-based project is to explore the links between photography and publishing, with an emphasis on the unique materiality of the book format. Ours is an 'indie' approach to self-publishing, combining digital design with

self-publishing, combining digital design with in-house printing and hand-made bindings, in order to produce limited editions that are both collectible and affordable.

In parallel we run /uh/-books: a project space for photobook publishing, a programme of exhibitions, artists' talks and publications exploring art publishing as photographic research. With its two walk-in vitrines, the space acts as a folio between the interior and exterior of the university, as well as an experimental and reflective form of exhibition practice for photobook works.



PRINTed #4, students showing their photobook works and representing ə/uh/-books project space, Barcelona April 18

EXHIBITION>PHOTOBOOK POP-UP

The photobook pop-up is part of Self-Publishing and the Photobook module, a 12 – weeks project researching photographic art as a publishing practice.

paula/msdm publications in collaboration with Alejandro Acin/ IC VisualLab.

With: School of Arts and Creative Industries (London South Bank University), 2nd year Photography

Where: London Rd Solutions Centre and Borough Rd Gallery, London

What I believe makes this module like some others stand out from their counterparts within other similar institutes is it's ability to take that much necessary additional step which deals with the realisation of what happens once a product has been made. It is here that there is clear evidence of something special.

The collectively curated and themed programme and the pop up shop is an excellent example of providing alternative first hand potentially transformative models for entrepreneurship and engagement for investment. The production values of the books and zines demonstrated a sophistication and detailed engagement with the craft.

Jonathan Shaw

Professor of Photography and Media

Director of Coventry University's

Disruptive Media Learning Lab



Photobook pop-up store: a week-long programme showcasing the 12-week project developed with BA (Hons) Photography Students, with a programme of talks focusing on photobook as photographic research.

SOCIAL PUBLISHING>

Since 2016 msdm publicatons has worked regularly with ACAVA Association for Culture Advancement through Visual Art on a number of photography and self-publishing projects, both in Blechynden Street studio and other West London- based centres. They are art and mental health projects designed to give West London residents the opportunity to engage in an active and creative community activity;

Commissioned by ACAVA, Association for Cultural Advancement through Visual Art, funded by NHS West London Clinical Commissioning Group and Royal Borough of Kensington and Chelsea.

msdm designed and delivered workshops, purchasing specialised tools and equipment for handmade photobook production and binding, as well as training BA photography students in their work placement.

---- February 17 - March 24 2018 Print Your Own Photobook

Creative photography workshops for people accessing mental health services, with a varying degree of need, based at ACAVA Blechynden Street Art Studio.

---- September 24 2016 – December 10 2016 Photobook proj II

---- February 25 - April 1 2016 Photobook project I

Creative photography workshops for people accessing mental health services, with a varying degree of need, based at Venture Community Centre Art Studio. The results of these projects were displayed at an exhibition at ACAVA Maxilla Walk Studios.
<https://www.acava.org/education-and-community/project/venture-photography>

---- January 01- June 29 2016 St. Charles: Art for Wellbeing

Creative photography workshops for St Charles 6th Form College. Nine photography art students and three tutors took part in the project, attending sessions of 3 hours each at the college. They explored and photographed the St Charles site and then printed and manipulated the images to create interactive experiential photobooks. Outputs: a collaborative newsprint publication and a series of large framed photographs installed for permanent display within St Charles Centre for Health and Wellbeing, launched in a public event to coincide with the World Health Day, June 2016. Links between the art process and further opportunities available for the students in terms of progress into Higher education were made visible;

<https://www.acava.org/education-and-community/project/st-charles-art-wellbeing>

<https://www.acava.org/education-and-community/project/st-charles-art-collection-2014-2016>

SOCIAL PUBLISHING>



Creative photography workshops for people accessing mental health services, with a varying degree of need, based at Venture Community Centre Art Studio., working with historical and personal archives. The results of these projects were displayed at an exhibition at ACAVA Maxilla Walk Studios.
<https://www.acava.org/education-and-community/project/venture-photography>

SOCIAL PUBLISHING>



Naami

The Heart of the Matter, 2016

Handmade photobooks

'A piece about love and loss.'



Dee Semple

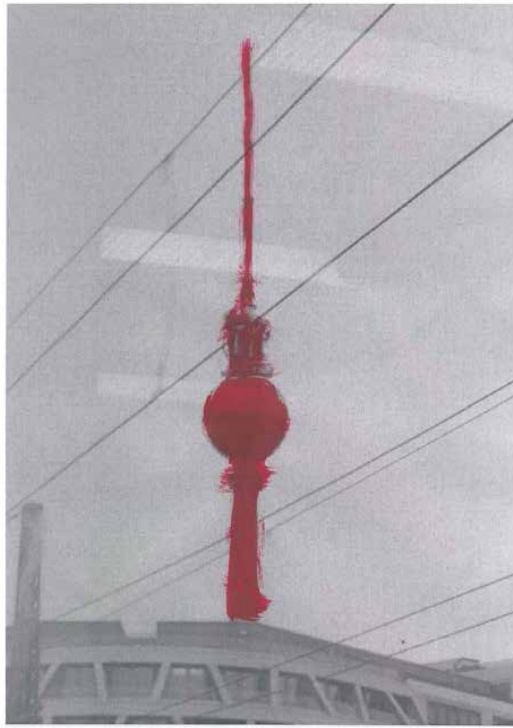
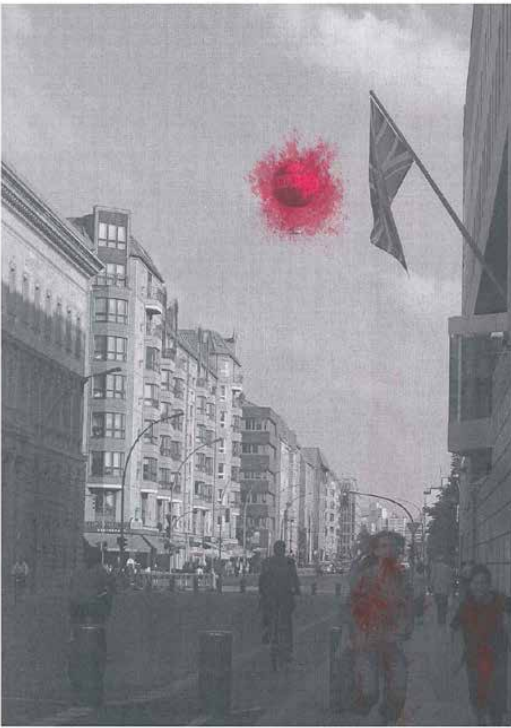
We're all prisoners of something,
2016

Handmade photobooks

'I joined the group because I'm
interested in displaying multimedia
in difference mediums. I really
enjoyed both the handmade and
digital building of photobooks.'



SOCIAL PUBLISHING>



February-July 2013

Open Books, a commission by HS Projects for ICAP: Insight Community Arts Programme. msdm publications worked with CoolTan Arts students (Open studio users) to produce a series of artist's newspapers developed from participants' mixed media art work.

EDUCATION>



November 2015

Page Turner: Photography, the Book and Self-Publishing Workshop at the Lisbon Photobook Fair: 4 days workshop developing book dummies for public showcase

EDUCATION>

Page Turner: photographic archives, photobook works and self-publishing

4 days workshop

National Art Library and msdm studio (day 1), London South Bank University School of Arts and Creative Industries print studios (days 2,3,4)

January 24- 27 2016

This course explored the intersection of photographic archives and photobook publishing.

Day 1: start at the V&A by visiting the National Art Library and get inspired by the photobooks in the artists' books collection, followed by photographic research in the msdm studio.

Days 2, 3, 4: The workshop continued at the London South Bank University at the art studios to develop photobook dummies, including photo narrative, sequencing, printing and binding.

