

mobilisation of up to 300 people, as well as the coordination of lighting, soundtracks, smoke machines, catering and marshalling, creating a theatre-like atmosphere







Crowd Theory: Southbank, 2007, detail

Participants are given a specified a time for the event, but are encouraged to choose how to represent themselves, creating a socially-charged space which reveals tensions between public and private identities







Crowd Theory: South of the River, 2016

This artwork features 180 students at St Saviour's and St Olave's School in Southwark, London











Crowd Theory: South of the River, 2016, detail

A large format camera was set up on the roof of a tower block opposite, construction site lights were placed in situ, a smoke machine was activated and a DJ played music









Crowd Theory: South of the River, 2016, detail

Every ten minutes, a siren was sounded, the music stopped and the school was silent as the groups held their pose for each long-exposure shot









Crowd Theory: Footscray, 2004

The first iteration of Crowd Theory took place at Footscray Community Art Centre in Melbourne in 2004 and the most recent event was staged in Thamesmead, London









Crowd Theory: Braybrook, 2004







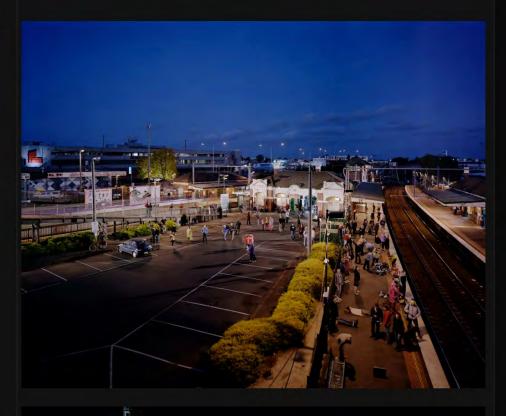


Crowd Theory: Footscray Station, 2006









Crowd Theory: Adelaide: Victoria Square /Tarntanyangga, 2013







Crowd Theory: Thamesmead, 2017

On 15 April 2017, over 100 people gathered at dusk by the foot of the towers on Southmere Lake to make a large-scale portrait of South Thamesmead, featuring those who live there







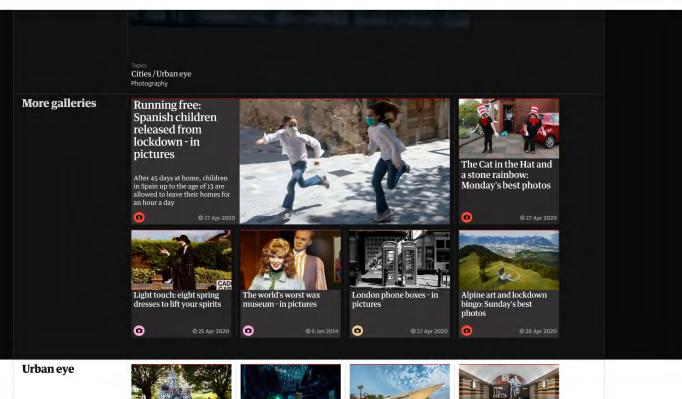


Crowd Theory: Thamesmead, 2017











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